

# It all starts from the script to screen



by RVG Kulkarni



Close to 2500 films are made in India. Of the 2.7 billion USD businesses a year, 44% of revenue is generated from Hindi films, followed by Tamil, Telugu, Malayalam and Kannada film industries. Over 90-95% of the movies bomb at the box office. High cost of production, established actors, exotic locales, mind-blowing music and even excellent storylines fail to impact the audience. From the title to the movie's first scene, it is evident that the film will not make a mark. But experienced directors, actors, producers fail to notice the same as they get into the flow of movie-making. Due to self-pride, most of these craftsmen refrain from taking any advice from any quarter. They overlook a flaw in the storyline, screenplay, inconsistency in character and so on.

Do you want your movie to be gripping, keeping the audience hooked to the seats, to get a repeat audience? Is it not wise to spend few days analyzing the storyline, the script and screenplay from an independent body and correct the same before spending crores of hard-earned money? Do you want honest and professional feedback? If so, then unhesitatingly contact us.

We will analyze the storyline and screenplay and ensure logic & continuity, keeping the creativity intact. We will bridge the missing links to ensure that you present the best and unique product to the target audience.

Contact the first-of-its-kind consultation and advisory services.





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