

Channelize the leader in you



by RVG Kulkarni



The legislature is the most important pillar of democracy. The art and science of governing a country is not easy. Gone are the days when the elected representatives could easily get away with their wrongdoings. The active judiciary, bold executives and the ever-vigilant press have done a course correction. Above all, the people of the country have time and again demonstrated that they won't tolerate irrationality. The entry of highly qualified candidates, ex-bureaucrats and successful business people has made a career in this challenging legislative profession. The elected representatives have just one chance to make it successful. But how many elected representatives know about themselves, their constituency, their state and the nation? Do they know the socio-economic and demographic status of their constituency? Do they know the basic development work to be done in education, health, infrastructure and other sectors? Do they know how many state and central government schemes are being implemented for the welfare of the people?

How is their conduct at every human touch point like home/ office/ social media? Do they exemplify the philosophy of the party they represent? Is there a concerted effort to maintain decorum and create an impeccable image? How about their verbal and non-verbal communication skills? Do they know how to conduct press conferences, participate in television debates and discussions? Do they create a foot in the mouth situation every time they speak? Do they know how to handle social media?

Well, my brush with elections and political campaigning started when few political parties approached my father, who was fluent in Kannada, to write slogans and speeches in the early 70's. I used to do voice over for the recorded election canvasses. Gradually, I also started writing for them. My preparation for civil services helped me comprehend the entire political history of our country. Since then, I never miss my rendezvous with political developments in the country and the world over. From J & K to Tamil Nadu, I have analysed the rise and fall of many political parties. My career in banking made me meet leaders of every political party, top executives in the government sector and peek into our judicial system. With over four decades of experience, I have developed a training module called - Management of Constituency.

This is a ready-made guide and a tool for elected representatives. If they follow the guidelines and change their working style, they would easily retain their seats and make a promising career in this sphere of profession. Above all, this module will contribute to the growth and development of their constituency.

To know more about me, please peruse my resume.





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